

## Celebrate the 50th Anniversary of Kovels' Antiques & Collectibles Price Guide



## FOR IMMEDIATE RELEASE

Kovels' Antiques & Collectibles Price Guide 2018 is now in bookstores. With allnew prices, photos, marks and tips, the 50th anniversary edition of America's favorite and most complete antiques price guide is full of must-know information for everyone from the curious novice to the discerning dealer.

**Cleveland – September 20, 2017 –** It's time to celebrate—the 50<sup>th</sup> anniversary edition of the perennially popular KOVELS' ANTIQUES & COLLECTIBLES PRICE GUIDE by Terry Kovel and Kim Kovel is now available at bookstores and online at Kovels.com.

The all-new **KOVELS' ANTIQUES & COLLECTIBLES PRICE GUIDE 2018** has 20,000 prices and 2,500 pictures arranged in over 750 categories. It's the most complete price guide available, from the most trusted name in the industry. It features exceptionally well-organized, wide-ranging, up-to-the-minute information, and includes more tips, marks, logos, and prices than any other competitive title. KOVELS' is the only guide with real prices based on *actual* sales from the previous year—never estimates—and reviewed by experts for accuracy.

Antiques collectors have turned to the Kovels for their peerless annual price guide since the first edition appeared in 1968. KOVELS' 2018 price guide enables any reader to **identify items and what they are worth**. Unlike other guides, which focus on English and high-priced items, KOVELS' covers American and some international items. The book is organized by categories most sought-after by collectors, including Depression Glass, Dolls, Jewelry, Furniture, Art Pottery, and Sports Memorabilia. Plus, this year's book includes a special **50th Anniversary bonus section**—Terry Kovel's "**Reflections on 50 Years of Collecting**," the most important events, auctions, social changes and fads that have affected the antiques and collectibles market. With indexes, cross-references, and expert commentary throughout, the Kovels empower readers to price their own antiques and buy, sell, and collect with confidence.

50 comes once in a lifetime! The **2018** *Kovels' Antiques & Collectibles Price Guide* is now available at bookstores and online at Kovels.com. Purchase directly from Kovels.com until October 1 to receive a special autographed Kovels' 50th Anniversary bookplate and the booklet *The Top 10 Fakes that Fooled Experts*. Grab a copy and let the collecting begin!

**Terry Kovel** will discuss antiques and collectibles topics with accredited media. Photographs are available. Contact pr@Kovels.com. She is America's foremost authority on antiques and collectibles and the well-known columnist and author of more than 100 books on antiques and collecting. The 50th anniversary edition of *Kovels' Antiques & Collectibles Price Guide* is now available.

## **About Kovels.com**

Kovels.com, created by Terry Kovel and her daughter, Kim Kovel, provides collectors and researchers with up-to-date and accurate information on antiques and collectibles. The company was founded in 1953 by Terry Kovel and her late husband, Ralph. Since then, the Kovels have written some of America's most popular books and articles about antiques, including the best-selling annual *Kovels' Antiques & Collectibles Price Guide*. The website, Kovels.com, online since 1998, offers more than a million free prices, and includes a free weekly email, "Kovels Komments." It gives readers a bird's-eye view of the market through the latest news, auction reports, a Marks Dictionary, readers' questions and answers and much more.

## **Contact Information:**

Liz Lillis 216.752.2252 pr@Kovels.com

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